Market sizing US antibiotic markets

US antibiotic market sizing and trend analysis to support client's theory for its own drug

- Combination of desk research plus quantitative interviews with infectious disease specialist, general physicians were conducted
- Top-down approach chosen to drill down estimation at patient level like total patient volume of key diseases where high amount antibiotics are used, patients stable on existing therapy, patients affected by costs and restrictions, etc.

Global as well as US antibiotic market size were captured and expected CAGR was calculated. Key market drivers and barriers were presented.

